

Powerful, In-house Programming **Solutions**

From quick-pulse & data-on-demand

To complex, customized options.

An experienced, USA-based team.

Global markets. Multi-language. Multimedia.

Experience Reckner. We deliver agile, high-quality studies designed for your success.

With two programming options via Survox (CfMC) and FV Decipher, Reckner's in-house Programming and Quality Review team delivers the right solution for your needs.

Respondent-Friendly Design • Visually-engaging questionnaires • Boredom-buster technology	 Device Agnostic Survey Design Mobile-optimized surveys Interactive & dynamic question types across devices 	 Fast Turnaround Quality Audits Daily Data Review Flexible Solutions
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When Complex Design is Mission Critical **SURVOX** Features & Benefits

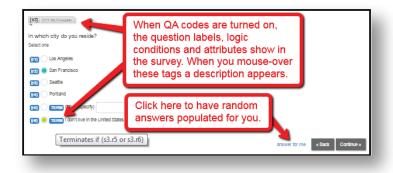
Complex Requirements	Data Exporting	Complete Field Monitoring & Management
 Easily manage complex sample requirements Design surveys that incorporate sophisticated logic, advanced skip patterns, multi-media files and multiple input modes Utilize web technologies like jquery and javascripts to incorporate visual data collection methods, like text highlighting, card sorts, and virtual shopping scenarios 	 Data is provided in your preferred format: SPSS, Excel, SAS, Triple-S, Quantum Verbatims and adverse events reports Consolidate multi-mode survey data in a single file Custom Cross-Tabulation 	 Complex field metrics are compiled / displayed into a single report On-Demand Updates Obtain Email Alerts for Quota Stops



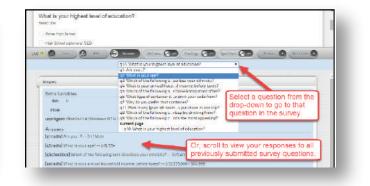
When Data-On-Demand is Priority 1 -/ Decipher Features & Benefits

Survey Testing

 View question attributes and logic conditions to ensure program accuracy

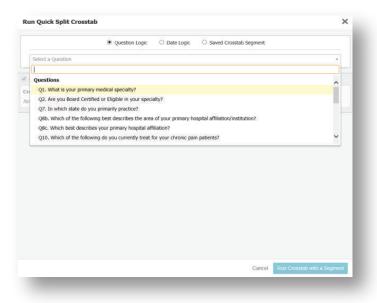


View recorded answers from previous questions to streamline testing



Cross-Tabbing

Set up cross-tabulations with simple point and click



Download into Excel, PowerPoint or PDF

		Questic	on Logic O Da	ate Logic	O Saved Crosstab Segment	
	is your primary m					3
	All / Select No	ne				
	1. Cardiologist					
	2. Pulmonologist					
	3. Anesthesiologis		ation / Physiatrist			
	 Pain Manageme Other (specify) 		ation / Physiatrist			
L	J. Other (specify)	21				
					4 Barris 194	
			+ Add Neste	d or Appende	a segments	
Create Grou	in Header					
	18 ACM/19/2007					
osstab Pre	view					
		What is your primary medical speciality?				
				Pain		
			Anesthesiologist /	Managemen	E.	
			Anestnesiologist / Interventional	Rehabilitation	7	
	Cardiologist	Pulmonologist	Pain Specialist	Physiatrist	\$	
Total	B	C	D	E		

Decipher Features & Benefits, continued

Data Visualizations

- Assign a chart type to each table and save them for future runs
- Instant banners, word & phrase clouds
- Table and chart controls

- Stat testing, tables, statistics and data weighting
- Edit data and control data layouts

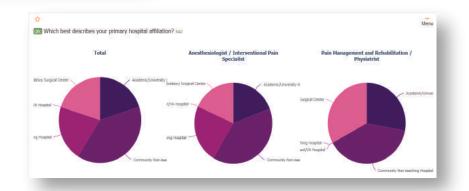
Which best describes your primary h	ospital amiliation?	RAD			Transpose Table	
		1	Edit Table			
	Total	Cardiologist	Pulmonologist	Anesthesi Interver Pain Spi	Add/Edit Charts	
					Pin to Whiteboard Show Question in Survey	
Total	100%	0%	0%	100*	Save to Library	
	175	0**	0.**	157	18 **	
· A standard to March Street Control (20%	0%	0%	19%	28%	
Academic/University Hospital	20% 35	0%	0	30	5	
Community Non-teaching Hospital	39%	0%	0%	39% 62	39%	
Community Non-teaching Hospital	69	0	0	62	7	
Community teaching Hospital	21%	0%	0%	23% E	0%	
	36	0	0	36	0	
Coverses and MA Manufal	0%	0%	0%	0%	0%	
Government/VA Hospital	0	0	0	0	0	
Ambulatory Surgical Center	20% 35	0%	0%	18%	33%	
Autoriatory Surgical Center	35	0	0	29	6	

Data Exporting

- Allows immediate downloads of full data set in your preferred format: SPSS, Excel, SAS, Triple-S, Quantum
- Verbatims and adverse events reports

Data Downloading

- Share the story in real-time
- Export easily to PowerPoint to help with quick topline reports
- Data is embedded for live updating



Complete Field Monitoring & Management

- Real-time field metrics
- Shareable results
- Drill-down capabilities for added detail

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